

## **Flat Art**

1. Competitor is to apply artwork onto 5 nail tips that are attached so that the work can be applied "portrait style"
2. Artwork should not be represented as individual art on each tip, but rather the tips provide a canvas to create a complete composition
3. Tips will be placed on a black board provided by the organizer to secure the artwork.
4. Tips should be prepared and provided by the competitor.
5. There is no size requirement for the tips, but they should have a square shape to allow for the evenly shaped canvas.
6. Competitors may use any of these 5 nail art media: airbrushing, acrylic paint, gel, all hand painting techniques & gel paint.
7. NO nail art embellishments such as Rhinestones, pearls, bullion, foils and crushed shells.
8. The art media must be used in an artistic way and must be applied completely flat
9. No decals or pre made art are allowed in the flat art nail art competition.
10. The theme should be consistent on all of the competitions. However, the artistic style of evolution of the theme is considered.
11. All of the criteria is scored as a total scored
12. All criteria points awarded are from 1-10, except Level of difficulty 20
13. Scores are determined by the judges educated opinion based on the specifics of each criteria
14. Total possible points 110

### **Level of Difficulty 20 points**

- The complexity of the design is evaluated on it's degree of expertise.
- Is the art executed without any elaboration (simple) or is there more difficulty and expertise put into the making of the design.

### **Composition 10 points**

- How the complete design is put together
- The design should flow from each nail so that the eye is drawn from nail to nail.
- The nails individually represent the complete design but also represent the entire design.

### **Balance 10 points**

- The design should not be too busy or too sparse.
- The art should look evenly balanced on each nail and from nail to nail.
- There should not be large portions on the surface of the nail left without design.

### **Use of Color 10 points**

- The colors chosen should complement the design and flow throughout or graduate through all 5 nails.
- The colors should complement while still showing contrast.

### **Continuity of Theme 10 points**

- The theme should be carried through the design in some manner on each nail.
- The design should compliment and have continuance from nail to nail while representing the theme.

### **Graphic Quality 10 points**

- Are the graphics created with dimension or they appear flat.
- There should be dimension in the artwork.

### **Clarity of Design 10 points**

- Is the design apparent and identifiable?
- Can you identify what you are looking at on each nail?

### **Originality 10 points**

- The theme or design should be something you have not seen before.
- If seen before, done in a manner that is in a new creative and unusual use of art .

### **Total impression 10 points**

- Base your opinion on the total impression of every artistic element that is represented for each nail.

### **Media 10 points**

- There is no minimum of art mediums that may be used.
- If there is more than one medium used for the art, it should be incorporated into the design cohesively and used in a creative manner